



## btaONLINE powered by Amadeus Cytric simple - convincing - powerful



### The leading Online Travel Management Software awaits you!

Bring your Travel Management to new heights now with btaONLINE! Our powerful, cloud-based booking and administration tool is easy and intuitive to use. Discover convincing advantages: all offers in a neutral display, ready to be booked in just a few clicks. Preferred airline seating, accommodation, car rental, rail or Limo with driver? It's all there! btaONLINE gives you all the choices from one source. You can even easily integrate your preferred suppliers and get direct access to your own negotiated rates.

Complete range of all fares -  
including the lowest fare categories

#### Your advantages at a glance

- ▶ all airlines, all fare offers - including content based on NDC\*
- ▶ more supplier offerings than ever - thanks to vendor direct access
- ▶ access also via MobileApp 'Cytric Mobile Companion' for iOS & Android
- ▶ travel approval process - customized to your needs
- ▶ modifications to existing bookings made simple and easy
- ▶ fare-check: if we can find a lower fare, we'll book it for you!

\* NDC = New Distribution Capability: future open data standard of IATA, based on XML protocol

#### Added value for you

- ▶ customized tool that meets your individual needs
- ▶ integrated profile administration - automated profile sync
- ▶ professional, in-house online support
- ▶ available 24/7
- ▶ ticketing/fulfillment by your local agency - one-stop-shop!
- ▶ multilingual

« btaONLINE is  
Travel Management  
brought to the  
point »

Talk to us now and find out more about the advantages of btaONLINE for your company.

**bta first travel ag | Sägereistrasse 20 | 8152 Glattbrugg/ZH**  
**Tel +41 43 211 81 82 | sales@btafirst.com | www.btafirst.com**

